National Breast Cancer Foundation

PINK RIBBON BREAKFAST
Supporting breast cancer research to save lives.

Good **morning/afternoon** and a warm welcome to all of you,

Thank you for attending our Pink Ribbon Breakfast event today.

[Any personal, event formalities or acknowledgments]

I would like to begin by acknowledging the traditional custodians of the land on which we meet today, the [_____] people of the [_____] nation and pay my respect to Elders past, present and to emerging leaders, and extend that deep respect to any Aboriginal and Torres Strait Islander People here today.

[About the National Breast Cancer Foundation and breast cancer]

The funds raised from today's event will be donated directly to the National Breast Cancer Foundation (NBCF).

NBCF is Australia's leading not-for-profit organisation funding world-class breast cancer research.

NBCF has an ambitious vision – Zero Deaths from breast cancer.

- Since their inception in 1994, they have invested over $250 million into more than 650 word-class research projects.
- In this time, the death rate from breast cancer in Australia has reduced by over 40%.
- This decline is in large part due to the research in prevention, early detection and new and improved breast cancer treatments.

- While this is progress to be proud of, diagnoses of breast cancer continue to increase at a rate greater than population growth,
- In the last 10 years, breast cancer diagnoses in Australia have increased by 15%

- In one year:
- More than 20,000 Australians will be told "you have breast cancer" and,
- Sadly 3,300 people in Australia will die from breast cancer.

- The impact of this deadly disease is far reaching. Permeating through families, friendship groups, workplaces, and communities.
- NBCF's vision to end deaths from this disease is more pressing than ever.
- And therefore, the Pink Ribbon Breakfast has never been more important.

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[About *Pink Horizon Research Strategy*]

- At NBCF they're determined to create a better tomorrow. They know research matters, and it is central and critical to improving breast cancer outcomes. Through their grant schemes, they fund the very best breast cancer research in Australia – from fundamental biological research to clinical research via an open national, competitive and rigorous peer review process. This means they award grants by order of merit to the finest breast cancer research in alignment with their vision of Zero Deaths from breast cancer.
- In late 2023, they developed a new five-year research strategy to guide their strategic research investments.
- Through their *Pink Horizon Research Strategy*, they fund breast cancer research aligned to four core research objectives.
- Research focused on how to:
  - **Prevent** breast cancer through precision prevention
  - **Detect** breast cancer as early as possible and before it progresses
  - **Stop** the progression and recurrence of breast cancer, and
  - **Treat** hard-to-treat and metastatic breast cancers.
- By supporting research in these areas, NBCF believe they can drive progress towards ending deaths from breast cancer.

[About NBCF's Collaborative Research Accelerator Grant]

- NBCF has recently made a transformative step toward achieving their vision.
- In August 2025, NBCF announced a landmark $25 million investment – the largest in their history – awarding their first Collaborative Research Accelerator Grant to an exceptional local and international collaboration led the Garvan Institute of Medical Research who will drive a research program called 'AllClear'
  - The Collaborative Research Accelerator Grant brings together the brightest minds in breast cancer research from across Australia and around the world to tackle breast cancer's most urgent and unsolved challenges.
- The AllClear program is focused on stopping breast cancer recurrence, with the long-term goal to halve deaths from breast cancer.
  - The AllClear team is a collaboration of nearly 60 researchers across seven leading research institutes and organisations and 11 hospitals across NSW and places the voices of people with lived experience at the heart of its work.

- This is more than funding it is:
  - A strategic catalyst for change
  - A powerful demonstration of Australia's research leadership, and
  - A vital step toward saving lives
- If successful, this groundbreaking research could not only halve deaths from breast cancer, but it could also unlock insights that may transform outcomes across other cancer types as well.
  - Imagine!

[Why NBCF need support]

- This is one example of the incredible research they fund at the National Breast Cancer Foundation.
- Research isn't a short-term endeavour – it requires long-term investment, sustained collaboration, and the ability to plan years ahead.
- And discoveries don't happen overnight – they take time and continued support which is why the support NBCF receive year after year from Pink Ribbon Breakfast hosts like us is so important.
- Please consider giving generously towards this important cause today and helping us reach our fundraising goal of [$_____]. Remember, every dollar counts and we are stronger, together.

[Thank you]

- Thank you for making the time to be here today. I hope you enjoy the **breakfast/morning tea/event.**