

COMMUNITY FUNDRAISING BRAND GUIDELINES

We understand you may want to use the National Breast Cancer Foundation (NBCF) branding, in order to promote your fundraiser. We've outlined the Do's and Don'ts of using the NBCF brand to make it easy for you!

1. DO use the Community Supporter logo we provide to you.

DO use the logo on a blank background.

DON'T take the NBCF logo from the website, as people need to know that you are a community supporter of NBCF.



2. DO use the Community Supporter logo in your promotional materials for your fundraiser.

DON'T use the NBCF or Community Supporter logo on your product OR tag.

DON'T compromise the visibility of the logo on images or photographs.



3. DO use our resources we have available to you in your dashboards.

DON'T take any part of the logo, including just the ribbon, to use on your fundraising items.

DON'T place a white or coloured shape behind the logo lock-up.

