

PINK RIBBON BREAKFAST

Supporting breast cancer research
to save lives.

HOW YOUR SUPPORT HELPS

Your donation supports the National Breast Cancer Foundation in funding world-class breast cancer research that saves lives. Since our inception in 1994, in large part due to research, the death rate from breast cancer in Australia has reduced by over 40%.

PREVENTION IS THE FIRST POWERFUL STEP IN ENDING DEATHS FROM BREAST CANCER

Breast cancer is the most commonly diagnosed cancer amongst women in Australia. It is estimated that 1 in 7 women will be diagnosed with breast cancer in their lifetime.

The National Breast Cancer Foundation (NBCF) is committed to fundraising a range of world-class research towards our vision of Zero Deaths from breast cancer.

Each person's risk of developing breast cancer is shaped by a unique combination of genetics, biology, lifestyle and environment factors.

Precision prevention harnesses information on personal risk, to stop the development of breast cancer – leading to fewer diagnoses and fewer deaths from breast cancer. Through precision prevention research, we're not just focused on treating breast cancer, we're working to prevent it entirely.

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EVERY DOLLAR MAKES A DIFFERENCE

The more you raise, the closer we get
to Zero Deaths from breast cancer.



\$500

Could support a researcher in the development of new drug combinations to more effectively treat hard-to-treat breast cancer.



\$1,000

Could support researchers to develop new therapies for hard-to-treat breast cancers.



\$5,000

Could support researchers to uncover more targeted and personalised treatments with fewer side-effects.



\$10,000

Could support researchers to develop a simple blood test to predict, detect and monitor the return and spread of breast cancer.



**National
Breast Cancer
Foundation**

#PinkRibbonBreakfast

**BREAST CANCER
IS THE MOST
COMMON
CANCER AMONG
FEMALES**

1 IN 600

**MEN WILL BE DIAGNOSED
WITH BREAST CANCER
IN THEIR LIFETIME**

1 IN 7

**WOMEN WILL BE
DIAGNOSED WITH
BREAST CANCER
IN THEIR LIFETIME**